



WORLD-FAMOUS STREET ARTIST, SHEPARD FAIREY, TO CREATE FOUR-STORY PERMANENT MURAL ON THE STATE HOTEL

Committed to arts and culture beyond its four walls, The State Hotel will share Fairey's work with locals and visitors as a permanent art installation in downtown Seattle

WHAT: Shepard Fairey, well-known for his Barack Obama "Hope" poster that became an essential image in the 2008 presidential election, will install a four-story mural, on the west façade of The State Hotel.

WHEN: Saturday, October 6 – Friday, October 12

WHERE: The State Hotel
1501 2nd Avenue
Seattle, Washington
Corner of Pike Street and 2nd Avenue

DETAILS:

Built in 1904, this landmark building and its iconic location is being preserved and reinvented as The State Hotel, opening March 2019. The independent hotel will integrate art in ways both small and large, starting with a permanent mural installation on the west façade of the building facing Pike Place Market by Shepard Fairey. The mural will be displayed immediately for the public view once the installation is completed this October.

"We are pretty happy to get the chance to work with Shepard. Our crew has admired his work from afar for a long time, and we think this is an incredible opportunity for Seattle," said Patrick Foley, principal at Lake Union Partners, the Seattle company developing the 91-room hotel. "We see Shepard as someone who has taken some pretty substantial risks over his career to create meaningful public art in an underground way, and we support that. The State Hotel is meant to be an approachable place that the city can be proud of, and we're looking forward to this mural as the first of many art pieces we're going to feature in the project."

Fairey's vision behind the mural, titled "Fire Sale," is to portray the challenges any individual faces while striving for environmental and climate responsibility.

Fairey chose The State Hotel due to the building's iconic character and location at the historic Pike Place Market, providing the opportunity to share impactful art with a large audience. Once open, eclectic art will also be featured throughout the hotel's corridors, public spaces, and guestrooms. The State Hotel is

excited to share this experience starting March 2019 and is honored to be home to Fairey's powerful art. The State Hotel: <http://www.statehotel.com/> Shepard Fairey: <https://obeygiant.com/> . The State Hotel is managed by Columbia Hospitality.

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