TEAM-PLAY
5 EXTRAORDINARY ACTIVITIES
BUILD DEEPER BONDS

SPREAD THE WORD
PRO TIPS ON MARKETING
YOUR EVENT

HIP & HISTORIC
TOUR THE VARYING RANGE OF
DOWNTOWN SEATTLE HOTELS

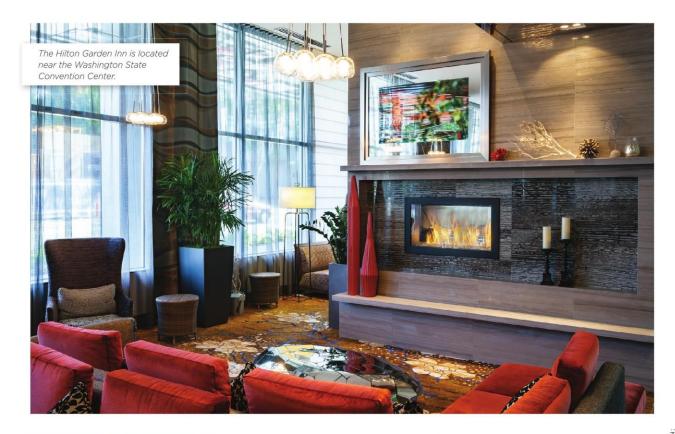
## northyest meetings + events

MEETINGSMAGS.COM // SUMMER 2018

# Scenic Settings THE NORTHWEST SPECIALIZES IN VENUES WITH BUILT-IN VIEWS »20

### SOMETHING OLD, SOMETHING NEW Seattle's hotels offer the perfect marriage of yesterday and today. BY NANCY KEATON

WHEN IT COMES TO accommodations, downtown Seattle has a little bit of everything: modern and trendy, revamped and revitalized, and old-school vintage. If you're hosting a group or planning an event, here are a few hotels to consider.



#### NOW OPEN FOR BUSINESS Moxy Seattle Downtown

Moxy Seattle Downtown opened its doors in February 2018. "Our rooms have everything you need and don't have what you don't need," says Mick Ormiston, Moxy's director of sales and marketing. While the 146 rooms are billed as having a smaller footprint, you won't find much missing. Rooms are efficiently sized: In place of a closet, bars with coat hangers are affixed to walls, foldout desks replace standard workspaces, and a communal ironing board is in the hall.

Ormiston says that the major appeal of Moxy is its bar. Guests check in there rather than at a typical reception desk. "It's the heartbeat of the place; you wouldn't even know it's a hotel," he says. Located near the Amazon campus, the hotel can accommodate groups that are meeting off-site as it has no on-site event space. marriott.com

#### Hilton Garden Inn Seattle Downtown

Opened in 2015, the Hilton Garden Inn has 222 guest rooms, with something new and enticing: a saltwater swimming pool.

The hotel has three meeting rooms with a total of 2,000 square feet of function space. But if you need more square footage, the Hilton Garden Inn is conveniently located near the Washington State Convention Center. seattledowntown.hgi.com

#### **OPENING THIS YEAR**

#### The State Hotel

Originally built in 1904, the landmark Eitel Building on the corner of Second Avenue and Pike Street will reopen later this fall as the 90-room State Hotel. The venue will include street-level retail, a restaurant and bar, and a



#### BY THE NUMBERS

414,722 Square feet OF TOTAL MEETING AND EXHIBIT SPACE IN THE WASHINGTON STATE CONVENTION CENTER AND ITS ADJOINING CONFERENCE CENTER

10,045 HOTEL ROOMS WITHIN AN 11-BLOCK RADIUS OF THE WASHINGTON STATE CONVENTION CENTER

147.52 miles OF FRESHWATER SHORELINE

53.38 miles OF SALTWATER SHORELINE

38.17 inches of Average annual precipitation—which is less than boston (43.13"), houston (51.12"), washington, d.c. (39.43") and new york city (45.73")

rooftop terrace overlooking the iconic Pike Place Market sign. *statehotel.com* 

#### The Charter Hotel Seattle

Just a block from Pike Place Market, the 229-room The Charter Hotel Seattle, Curio Collection by Hilton is opening this summer and will feature the restaurant Patagon, with an Argentinian-inspired menu, and a rooftop lounge, The Fog Room, which will pair cocktails and small bites with skyline views. Additional amenities will include a fitness center, a 24-hour business center and 10,000 square feet of event space for groups of up to 160 guests. thecharterseattle.com

#### **Hyatt Regency Seattle**

Opening fall 2018, the 45-story, 1,260-room Hyatt Regency Seattle will be Seattle's largest hotel and will include 103,000 square feet of meeting space, 46 meeting rooms ranging in size from 600 to 1,900 square feet, the city's largest ballrooms (at 19,000 square feet each) and naturally lit prefunction space. Additional amenities include a state-of-the-art fitness center and multiple on-site restaurants and bars. hyatt.com

#### TIME FOR A SECOND LOOK Loews Hotel 1000

Loews Hotel 1000 recently completed a major renovation of its 120 rooms, spa and 7,200





Loews Hotel 1000 recently revamped its look and includes the Greenhouse meeting space (top) and the new All Water Seafood and Oyster Bar restaurant (below).

square feet of meeting space. The new All Water Seafood and Oyster Bar restaurant is a beautiful addition to the venue, as is the hotel's unique golf simulation room, which provides a fun option for team-building. Lindsey Burns, regional director of marketing, says, "Guests can enjoy a flight of seasonal craft beer as they tee off at one of 50 of the world's best golf courses with our two virtual golf stations." loewshotels.com

#### PURE VINTAGE SEATTLE Mayflower Park Hotel

Opened in 1927 as "The Bergonian," the Mayflower Park Hotel is Seattle's longest continuously running hotel. "Oliver's Lounge, our amazing bar, is the first daylight bar in the entire state of Washington. Back in the day, the 'blue laws' prevented passersby from looking into bars from the street. That's why taverns are dark. In 1976, they repealed

From top: The Mayflower Park Hotel and its Oliver's Lounge (top) is within walking distance of Pike Place Market (below).

#### Old Times, New Memories

When planning outings for your group, be sure to add some of Seattle's rich history into the mix.

Opened in 1907, Pike Place Market is a must-see when in Seattle. Tours of the market include the chefled Diane's Market Kitchen (dianesmarketkitchen.com), foodie favorite Eat Seattle (eatseattletours.com) and Savor Seattle (savorseattletours.com), and the team-building Watson Adventures (watsonadventures.com).

History buffs will want to check out the Museum of History & Industry (mohai.org). You can take a group tour and learn more about the stories behind Seattle. To be inspired by some of Seattle's most inventive minds, be sure to stop by the interactive exhibits at the museum's Bezos Center for Innovation.

For obvious reasons (namely, the two large lakes and one gigantic Puget Sound that serve as the city's backdrop), Seattleites love water. Head to The Center for Wooden Boats (cwb.org), a living museum. Your group can take a cruise on a steamship, or rent sailboats or kayaks and explore the waters of Lake Union on your own.





the law, and our current owners installed floor-to-ceiling windows. The ambience can't be beat," says Stacia Williams, director of marketing and communications. The Mayflower Park offers 4,300 square feet of meeting space, with six different meeting rooms that can accommodate up to 150 guests. mayflowerpark.com

#### **Hotel Theodore**

Formerly the Roosevelt Hotel, Hotel Theodore was relaunched by Provenance Hotels under its new name in November 2017. Originally built in 1929, it was once the tallest hotel in the area. With 153 guest rooms, the hotel doesn't just allow pets, it welcomes them with open arms, providing pet beds, bowls and a pet-friendly room

service menu. Hotel Theodore has over 10,000 square feet of meeting space across four meeting rooms. hoteltheodore.com

#### Fairmont Olympic Hotel

A historic landmark, the 450-room Fairmont Olympic was originally built in 1924, and its rooms were most recently renovated in 2016. Its 28,000 square feet of meeting and event space can accommodate up to 750 guests and includes the over-5,000-square-foot, ultraglamorous Spanish Ballroom, decked out in Italian Renaissance architectural detailing. fairmont.com/seattle

#### Get Connected

VISIT SEATTLE | visitseattle.org | 206.461.5839

PHOTOS: MAYFLOWER PARK HOTEL; MATT MORNICK FOR PIKE PLACE MARKET PDA